

FOR IMMEDIATE RELEASE
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Dragon's Den – Victoria style: Capital Investment Network's first Pitch & Mix event brings entrepreneurs and investors together

VICTORIA, BC – On October 24, for five minutes each, 13 enthusiastic entrepreneurs had the floor to pitch their concepts to an audience of private investors actively looking for opportunities.

The Capital Investment Network's (CIN) first-ever Private Equity Investment Pitch & Mix event has demonstrated that Victoria's private investors are not only interested in supporting local entrepreneurs – they are willing to talk money.

And for 13 local businesses, the fast-paced event gave them the opportunity to appeal to a great turn out of investors – and potentially someone interested in helping to bring their businesses to the next level.

The pitching companies – from pre-revenue to multi-million dollar – represented an impressive range of local businesses across a variety of sectors, including mobile, food and beverage, clean tech, geospatial/mapping, ecommerce, industrial, live data search, software, social media, and gaming.

Following the pitching sessions, entrepreneurs and investors mixed and mingled at Owen Matthews' state of the art Tech Park on Vancouver Street, encouraging more in-depth conversations and mutually beneficial connections. The Tech Park is a cradle for several great emerging businesses that have thrived under Matthews' guidance.

Bringing local angel investors together to stimulate economic growth and prosperity in the region is precisely the aim of CIN. Stephanie Andrew, president and co-founder with Peter Elkins, says CIN is a private equity forum for Vancouver Island that offers investor-focused education, resources, and events to increase the level of sophistication among local angel investors, explore different investment approaches, facilitate collaboration, and grow the local investment community.

The Capital Investment Network plans to continue to hold these investor-company matchmaking sessions regularly, as often as there is demand from companies looking to raise money.

Companies interested in presenting at future Pitch and Mix sessions should contact peter@capitalinvestmentnetwork.ca.

"The desired effect is ultimately to promote successful serial angel investments, innovation, and economic growth in the region," says Andrew.

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Pitch & Mix sessions are just one of the ways the Capital Investment Network is spurring economic development in Victoria. CIN also hosts a Private Equity Investment Education series and Keiretsu Forum Victoria/Vancouver Island Chapter meetings.

Investors who are interested in learning more about the Capital Investment Network are invited to attend an event as a guest.

For more information, contact stephanie@capitalinvestmentnetwork.ca

www.capitalinvestmentnetwork.ca



Left to right: Rajkumar Padmawar, President of ASAsoft (Canada) Inc; Andy Jani, Vice-President of ASAsoft (Canada) Inc; Owen Matthews, General Partner at Wesley Clover and Chairman of the Alacrity Foundation; Stephanie Andrew, President of CIN; and Peter Elkins, Co-Founder of CIN.

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